

P.S.H.C.E. Activities

13.7.2020

Go to <https://www.bbc.co.uk/bitesize/articles/zn32mfr>.

Watch the video about DJ Goldierocks.

Then, watch the video about Bright Body Talk.

Using what you have learned from watching the video clips, come up with a plan for a school campaign about 'Bright Body Talk'.

See if you can use what you have learned to be more wary of images that you see in the media.

Have a look through magazines or social media feeds and list the ways that you think an image might have been changed. Write down the different ways you think an image or situation could have been manipulated.

Activity:

- Design a poster for the Bright Body Talk campaign and think about the key messages you would like to get across.
 - What slogans would you use?
 - What imagery might you think about using on the poster?
 - How would you make it interesting and eye-catching?